

### **Did you know?**

*Most parents will go through nearly 3,000 diapers during their baby's first year!*

- *Babies newborn to 4 months old: Up to 10 diapers a day (or 300 a month)*
- *Babies 5 to 8 months old: Up to 9 diapers a day (or 270 a month)*
- *Babies 9 to 12 months old: Up to 7 diapers a day (or 210 a month)*

*In 2023 Terra Centre provided over 30,000 diapers to participant families.*

### **What can hosting a Diaper Drive do?**

Terra Centre supports 1,000 moms, dads and children each year. Being able to provide diapers is an essential way to support young families who may struggle to afford the necessary supplies for their babies. Diapers are a basic necessity for young children, and the cost can add up quickly for families living on a tight budget.

By organizing a diaper drive during the year, you can help ensure that we have a steady supply of diapers to distribute to families when they need it. This can help parents alleviate some of the financial burden associated with raising a baby, allowing them to reallocate their limited resources towards other essentials like food, rent, and healthcare.

Additionally, diaper drives provide an opportunity for your community, office or group to come together and support families in a tangible way! It can raise awareness about the challenges that many young parents face and encourage others to donate and get involved in supporting their neighbors.

***Terra Centre benefits greatly through diaper drives at various times of the year so that we can support young families consistently with essential support.***

### **FAQs:**

**What sizes are needed?** *All sizes of diapers are needed – newborn, 1, 2, 3, 4, 5, 6 and pull ups. We are always low on size 4, 5, 6 diapers. These are the least frequently donated and most often requested as children stay in these sizes the longest. These are important sizes to focus on!*

**Can we donate boxes that have been opened?** *We can accept an opened box of diapers, however, please ensure the diapers are still sealed in plastic for hygienic reasons.*

**Are you in need of wipes?** *Yes, wipes are frequently asked for too!*

**When are you in need of diapers the most?** *All year! But we do find our stock is low after donations from the holiday drives deplete from February – October.*

**How do I organize a diaper drive?** *Here are some ideas:*

- Create a challenge or goal for your group, nothing like healthy competition!
- Book a presentation with a Terra team member to come and talk to your group about the impact of this contribution.
- Plan an event around the diaper drive – a night out bowling, book club, a workout class.
- We would love to know your plans and timing and are available to answer any questions. Contact Braede: Manager, Fund Development at [bharris@terracentre.ca](mailto:bharris@terracentre.ca).