PARTNERING WITH JUSTSERVE.ORG

What is JustServe.org?
- JustServe.org is a free gift to non-profit organizations, municipalities, churches and schools to publicize volunteer needs via a user-friendly website and app which display local service opportunities.

Benefits of using JustServe.org:
- Free for both organizations and volunteers
- Increased visibility by giving your organization another channel to find volunteers
- Once trained, your organization can customize projects, receive notifications when volunteers sign up and communicate with your volunteers

What is the difference between submitting a project using the green button on the bottom of the website and "partnering" with JustServe.org?
- **Submitting a project** – Any nonprofit, civic, school, or government organization may submit their service needs on JustServe.org if they are within the general guidelines listed below. Projects are reviewed for guideline compliance, posted to the website and managed by a local JustServe specialist.
- **Partnering with JustServe.org** – Organizations who partner with JustServe have greater benefits.
    - A local JustServe specialist can create an organization page which gives your designated lead website administrator the ability to share your direct URL such as www.JustServe.org/yourorganization.
    - Your designated lead website administrator will receive training and ongoing support to:
        - Create projects that post to the website without delay
        - Edit projects and your organization's page
        - Receive notifications about volunteers
        - Email volunteers
    - Responsibilities of organizations partnering with JustServe include:
        - Using the website according to the general guidelines listed below
        - Designating one lead administrator and as many support administrators as needed
        - Notifying the JustServe specialist when there is a change in your lead website administrator
        - Communicate regularly with your public audience about finding your projects on JustServe.org:
            - Display JustServe posters, brochures or bookmarks at your place of business
            - Notify your followers on social media
            - Include in your emails and newsletters
            - Mention in your radio or commercial ads
            - Add logo to marquee displays and billboards
            - Add a JustServe widget to your website (code will be provided)
    - Our responsibilities to you:
        - Host the website free of charge on a secure server; providing updates and enhancements as needed
        - Train and support your JustServe lead website administrator
        - Share JustServe with other organizations throughout the community thus increasing awareness and the volunteer pool
        - Submit PSAs to broadcast and radio networks

General Project Guidelines
- *Community service opportunities should enhance the quality of life in the community and assist the poor and needy.*
- *JustServe projects should not have a political or advocacy focus, be for-profit oriented, or directly involve volunteers in fund-raising or other prohibited activities.*
- *The best opportunities are collaborative – working side by side with others in faith-based, nonprofit, community, and government organizations.*