

Wall of Warmth 2022 Press Release



Donations: October 10th -November 10th

Wall of Warmth: November 14th-25th

Is your closet filled with coats you no longer use? The Wall of Warmth is a great place to donate them. We are on a quest to keep East Idaho warm this winter by giving thousands of coats to those in need.

Local realtor Valorie Blanchard wanted to do something to give back to the community, so she started the Wall of Warmth in 2017. Now in its fifth year, the Wall of Warmth has grown to involve more East Idaho communities, including Driggs, Rexburg, Rigby, Idaho Falls, Shelley, Blackfoot, and Pocatello. As the project continues to grow, Valorie has partnered with the Hall Foundation, JustServe, Streamline Chiropractic, and several other local businesses. The goal is to collect over 7,000 coats this year.

“We have witnessed some very touching moments,” said Valorie Blanchard, the founder of the Wall of Warmth. “People come to get coats for others. One guy came looking for his mother. Another man came with a list for his friends that are disabled and do not have transportation. We received a story about a lady whose husband was incarcerated, leaving her and her two boys homeless. She said the free coats allowed them to survive the winter. One woman went to a secondhand store, bought every coat they had, and donated them to the Wall of Warmth. We cannot thank the community enough for their involvement.”

Community members are encouraged to **donate** clean, gently used coats between **October 10th - November 10th** at one of 45 designated drop-off boxes throughout East Idaho. Brad Hall Company employees will organize the coats and help hang them on Wall of Warmth fences in each community. Local volunteers from JustServe will maintain the Walls of Warmth. Once the Walls are set up, community members are welcome to go to a Wall of Warmth to hang up their coats or other outdoor gear such as snow pants, hats, gloves, and scarves; anything that will keep those in need warm this winter.

The **Wall of Warmth** will be located in seven communities throughout East Idaho. Between **November 14-25, 2022**, we encourage any individual to take a coat off the Wall of Warmth for themselves, family, or friends.

If you need a coat, take one. If you have a coat, please donate!

The drop off locations and Wall of Warmth locations can be found on www.facebook.com/ValoriesList , www.facebook.com/hallfoundation.org , or <https://hall-foundation.org/> .



Drop Off Locations:

- **DRIGGS:** Broulim's, Tetonia City Building, Victor City Building
- **REXBURG:** Just 4 Kids Urgent Care, Idaho's Real Estate, The Rock Gym -Teton Crossfit, City of Rexburg, C-A-L Ranch Store, Good 2 Go Convenience Store, Broulims, and Valley Wide Country Store
- **RIGBY:** Tadd Jenkins Chevrolet, Good 2 Go Convenience Stores, Broulim's, Speedy CPS
- **UCON:** Good 2 Go Convenience Store
- **IDAHO FALLS:** Action Motor Sports, Austin Kade Academy, Lyle Amado Barbershop, C-A-L Ranch Stores, Broulim's, Good 2 Go Convenience Stores, Just 4 Kids, Brad Hall Companies
- **SHELLEY:** Good 2 Go Convenience Store, Broulim's
- **BLACKFOOT:** Bingham Healthcare ER, Tadd Jenkins Dodge, Nate Baldwin State Farm, C-A-L Ranch Stores, Bingham Ag Main Store, Bingham Ag C-Store, Bingham Ag Farm Store
- **POCATELLO:** Just 4 Kids, Lowes, Streamline Chiropractic, Teton Honda, Children's Dentistry of Pocatello, HUX Custom Gun Shop, Pocatello Free Clinic, Good 2 Go Convenience Store, and C-A-L Ranch Store

Wall of Warmth Locations:

- **DRIGGS:** 445 North Main Street
- **REXBURG:** 1218 Bond Ave. -behind Just for Kids Urgent Care
- **RIGBY:** Rigby South Park- around rodeo grounds
- **IDAHO FALLS:** Lincoln Road, just west of Action Motor Sports
- **SHELLEY:** TBD
- **BLACKFOOT:** N. Meridian Street, directly across from C-A-L Ranch Store
- **POCATELLO:** 151 N 4th Ave, in the Streamline Chiropractic parking lot

For questions, contact:

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About Hall Foundation

[Hall Foundation](#) is a local non-profit organization that operates in both the global education world, and their home community of Idaho Falls. Through their affiliation with Brad Hall Companies, they work with employees to lift the communities where they work and live through education, planned service activities, volunteering, and donations.